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RADWAY-MCCULLOUGH SEEDS
Incorporated
115 BROAD STREET
NEW YORK, N. Y.

REGISTERED

**"CENTRAL
PARK"**
GRASS SEED LIST

Latest Market News
Better Lawns List No. **100**
September 8, 1934

Sec. 562, P. L. & R.
U. S. POSTAGE
PAID
New York, N. Y.
Permit No. 2686

Horticultural Crops & Diseases
Bureau of Plant Industry Univ.
Dept. of Agriculture
Washington, D. C.

A

September 8th, 1934

REFINERS AND PACKERS

TESTED

Radway's SEEDS
SINCE 1878
LAWN GRASS
"ALWAYS DEPENDABLE"

TON LOTS OR OVER FOB SHIPPING POINT

McCullough Established 1838
I. L. Radwaner Established 1875Western Office
Box 845, Cincinnati, Ohio

115 BROAD STREET NEW YORK

Telephone, BOWling Green 9-3373



REG. U. S. PAT. OFFICE
"CENTRAL PARK"
Competition
(White Bags)

Code 2

A cheap seed made to
meet competition.

Grows fast-don't last
100 lb. bag... \$16.00
Smaller bag... 17.00
Pound Packg. 18.00

Contains: Timothy, Rye Grass, Red Top, Blue
Grass, White Clover. 77% pure. — 22% inert.

NOT PERMANENT



REG. U. S. PAT. OFFICE
"CENTRAL PARK"
PRIME
(Yellow Bags)

Code 3

Per 100 lbs.

100 lb. bag... \$19.00
Smaller bag... 20.00
Pound Packg... 21.00

Contains: Timothy, Blue Grass, Rye Grass, Red
Top. 85% pure — 14% inert.

FAIR — QUICK GROWING



REG. U. S. PAT. OFFICE
"CENTRAL PARK"
CHOICE
(Green Bags)

Code 10

100 lb. bag... \$26.00
Smaller bag... 27.00
Pound Packg... 28.00

Contains: Red Top, Fescue, Blue Grass, White
Clover, Rye Grass. 86% pure — 13% inert.

DESIRABLE — PERMANENT.



REGISTERED
"LUXORLAWN"
(Orange Bags)

Code 6

Per 100 lbs.

100 lb. bag... \$22.00
Smaller bag... 23.00
Pound Packg... 24.00

Contains: Timothy, Blue Grass, Fescue, Red Top,
White Clover, Rye Grass. 86% pure — 13%
inert.

GROWS FAST — FAIRLY PERMANENT.



REGISTERED
"SHADYLAWN"
PRIME
(Tan Bags)

Code 18

100 lb. bag... \$28.00
Smaller bag... 29.00
Pound Packg... 30.00

Contains: Fescue, Poa Trivialis, Blue Grass, Rye
Grass, White Clover, Red Top, Timothy. 89%
pure — 10% inert.

(A Bent mixture)
"SUNSHINE"
(Blue Bags)
REG. U. S. PAT. OFFICE

Code 12

100 lb. bag... \$34.00
Smaller bag... 35.00
Pound Packg... 36.00

Contains: ONLY PERMANENT GRASSES AND
CREEPING BENT SEED also Blue Grass, Fescue,
White Clover, Red Top. 80% pure — 19% inert.

(A Bent mixture)
"GOLFGREEN"
REGISTERED

Code 16

100 lb. bag... \$65.00
Smaller bag... 66.00
Pound Packg... 67.00

Contains: PERMANENT GRASSES ONLY—
Creeping Bent, Fescue, Blue Grass, Red Top.
90% pure. — 9% inert.WHITE CLOVER
MIXED PRIME½ lb. Boxes 20c
each or \$2.40
per doz.Packed 2 doz.
per case1 lb. Bags... 35c
per lb.5 lb. Bags... 30c
per lb.2 Doz. in a carton at
20c each-\$1.92 per doz.

SEED CHART

SEED	Weight per Bu.	Use Pounds per Acre	TIME OF SEEDING
Alfalfa.....	60	15-20	March, May—August, September
Alsike.....	60	6-10	February, June—August, November
Barley.....	48	72-96	April—June
Bermuda Grass.....	40	4-6	March—June
Blue Grass.....	14	30-35	February, June—August, October
Buckwheat.....	48	48-60	May—July
Cane, Sorghum.....	50	60-65	May—July
Corn.....	56	8-10	May—July
Corn, Ensilage.....	56	30-35	May—June
Corn, Sweet.....	46	10-15	May—July
Clover, Alfalfa.....	60	15-20	March, May—August, September
Clover, Alsike.....	60	6-10	February, June—August, November
Clover, Burr (Hulled).....	60	15-20	August, November
Clover Crimson.....	60	15-20	July—October
Clover, Japan.....	25	15-25	February, May
Clover, Red.....	60	10-12	January, April—August, November
Clover, Sweet.....	60	20-30	January, May—July, September
Clover, White.....	60	3-5	March, June—August, October
Kaffir Corn.....	56	20-30	
Lawn Grass.....	25	100-150	February, June—August, October
Lespediza.....	25	15-25	February, May
Meadow Fescue.....	24	25-35	April, May—August, September
Millet, German.....	50	40-50	May-July

SEED CHART

SEED	Weight per Bu.	Use Pounds per Acre	TIME OF SEEDING
Millet, Hungarian.....	48	40-50	May—July
Millet, Japanese.....	35	25-40	May—July
Oats.....	32	50-75	March—May
Orchard Grass.....	14	20-25	March, May—August, October
Pasture, Permanent.....	25	20-30	March, June—August, October
Peas, Canada, Broadcast.....	60	90-120	February, April
Peas, Cow, Broadcast.....	60	90-120	May—August
Peas, Cow, Drilled.....	60	45-60	May—August
Rape, Dwarf Essex.....	56	6-10	April—September
Red Top, Solid.....	32	8-12	February, June—September, November
Red Top, Unbulled.....	14	20-30	February, June—September, November
Rye, Spring.....	56	50-65	March—May
Rye, Winter.....	56	70-90	July—November
Rye Grass.....	24	25-35	February, June—August, October
Soy Beans, Broadcast.....	60	60-90	May—August
Soy Beans, Drilled.....	60	30-60	May—August
Sudan.....	40	4-25	April—June
Sunflower.....	22	3-6	May—July
Timothy.....	45	8-12	February, June—August, November
Vetch, Spring.....	60	40-60	March—May
Vetch, Winter.....	60	30-50	August—November
Wheat.....	60	75-90	September—October

RADWAY'S NEWS ITEM:

Terms: Cash

FOR GOLF COURSES:

Radways

September 8th, 1934.

List No. 100

Usable On	Soil and No.	Composed of	Price
FAIRWAYS	Clay # 42	N. Z. Red Fescue—Ky. Blue Grass—Fancy Red Top	\$34.00
	General # 41	Ky. Blue Grass—Fancy Red Top	26.00
	Sandy # 43	Colonial Bent—Fancy Red Top—N. Z. Red Fescue	50.00
PUTTING GREENS	Prime # 45	Creeping Coos Seaside Bent and Fancy Red Top	70.00
	Choice # 47	Seaside Coos Creeping Bent—Colonial Bent—Fancy Red Top—N. Z. Red Fescue	80.00
	Fancy # 46	All Bent Grass Formula	90.00
BANK—TERRACE BUNKER FORMULA TO HOLD SOIL ROUGH FORMULA	# 39	N. Z. Red Fescue—Sheeps Fescue, Meadow Fescue—Red Top	34.00
"FLOYD BENNETT" AIRPORT	# 34	Ky. Blue Grass—Fancy Red Top—Creeping Bent—Domestic Rye Grass—Sheeps Fescue—BROMUS INERMIS to hold soil.	34.00
POLO FIELD—AIRPORT GOLF COURSE—ATHLETIC FIELD—TENNIS	Cold Climate # 36	N. Z. Red Fescue—Hard Fescue—Canada Blue Grass—Fancy Red Top	36.00
TEE MIXTURE	# 40	Sheeps Fescue—Fancy Red Top—Ky. Blue Grass	30.00
	# 40A	Same as above but with YARROW	50.00

Better Turf

TON LOTS OR OVER
F.O.B. SHIPP ING POINT
BETTER LAWN TRADE LIST No. 100

Better Lawns

1838 ← → 1875 ← → Incorporated 1932

RADWAY-MCCULLOUGH SEEDS INCORPORATED

PURVEYORS OF FINE TURF MAKING SEEDS TO SELECT TRADE

REFINERS AND PACKERS — LAWN AND GRASS SEEDS

115 BROAD STREET - - - NEW YORK CITY

Telephone, BOWling Green 9-3373

Western Office
Box 845, Cincinnati, Ohio

New York, September 8, 1934.

To Wholesalers Only. CEMETERY & GOLF QUOTATION NO. 100

BENTS

	Purity	Germ.	Price.
Coos County Seaside Certified	98/99	90/95	\$98.00
No Tag	80	80	85.00
Certified Astoria Bent	98/99	90/95	95.00
Colonial Bent	98/99	90/95	98.00
South German Type Mixed	85/90	80/85	90.00
" "	80/85	80/85	88.00
" "	70/75	80/85	85.00

KENTUCKY BLUE GRASS

24# to bushel	90/94	85/90	38.00
21# "	85/87	85/90	32.00
19# "	80/70	80/85	29.00

RECLEANED FANCY REDTOP

No. 1	96/98	90/98	26.00
No. 2	94/96	90/95	24.00
No. 3	90/92	90/95	22.00

Fairway Mixture # 42 - - \$34.00

Putting Green Mixture # 45 - - \$70.00

"Golfgreen" Lawn Seed - - \$65.00

FESCUES

New Zealand Chewings Heavyweight (Refrigerator space from N. Z.)	98	85/90	58.00
European Red Fescue	90/95	85/90	58.00
" Sheep " "	85/90	85/90	55.00
" Hard "	85/90	85/90	55.00
Meadow Fescue	98/99	90/95	24.00

OTHER GRASSES

Canada Blue Grass	85/90	85/90	32.00
Rough Stalked Meadow Grass	90/92	90/93	38.00
Domestic Rye Grass	99	90/95	15.00

WHITE CLOVER

All per 100 lbs. F.O.B. New York

TERMS: CASH

"BLUE TAG" COOS COUNTY OREGON BENT SEASIDE OR ASTORIA COLONIAL R. I.

The Genuine Grass Seed for Famous Greens SEALED AND CERTIFIED BENT SEED
SEASIDE CREEPING BENT SEED (Coos County Grown) Astoria XXX Bent Same Price

For Better Turf

Tear off here and mail — no stamp necessary

Radway-McCullough Seeds
Incorporated

Date.....

Dear Sirs: Please ship the following orders of Grass Seed: Cash Enclosed.
C.O.D.

.....Bags.....Lbs. Each.....

.....".....".....

.....".....".....

.....".....".....

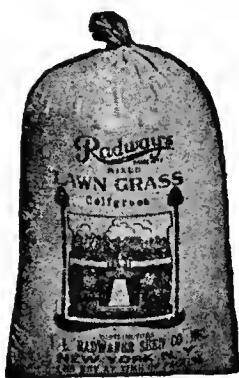
.....Cases.....

for shipment (on or about) prompt,.....

Yours truly,

Name.....

Address.....



	per lb.
300-lb. (6-50 lb. Oregon Sealed Bags)	\$1.15
100-lb. (2-50 lb. Oregon Sealed Bags)	1.20
50-lb. (1-50 lb. Oregon Sealed Bags)	1.30
10-lb. (Resealed)	1.50
5-lb. (Resealed)	2.00
1-lb. (Resealed)	2.50

RED TAG IS CHEAPER IN PRICE

VELVET BENT SEED

	per lb.
10-lb. (Can. Gov. Sealed Bag)	\$6.50
1-lb. (Resealed)	7.50

PRINCE EDWARD ISLAND BENT SEED

OR RHODE ISLAND TYPE

per lb.

100-lb. (2-50 lb. Can. Gov. Sealed Bags)	\$1.50
50-lb. (1-50 lb. Can. Gov. Sealed Bag)	1.60
10-lb. (Resealed)	1.70
5-lb. (Resealed)	1.80
1-lb. (Resealed)	2.00

For Better Turf

LAWN SEED PLANTING INSTRUCTIONS

(Provided you use permanent sorts which are high priced without timothy). If much timothy is mixed in cheaper lawn grass, replanting should be done every year.

GRADE SOIL — PERFORATE OR SPADE SOIL 5 to 8 INCHES — FERTILIZE SOIL — RAKE SOIL SMOOTH — BROADCAST (sow) GRASS SEED THICKLY — RAKE SEED IN — ROLL OR POUND — WATER LIGHTLY — RAIN EFFECT SPRINKLER — SEEDING TIME: APRIL TO NOVEMBER.

Fall seeding is preferable—gives the lawn a weedless start for the spring.

Don't cut young grass too close.

Roll every week.

Keep soil continually aerated—with sand—TOP DRESSING and frequent hard iron raking or spiking.

THE EARTH MUST BREATHE—otherwise you will have a cement patch instead of a soft carpet.

Top dress every two months with top soil, humus or peat moss a little sand and fertilizer, and a few handfuls of lawn seed. About a paiful of each all mixed together to be sprinkled and raked evenly all over the lawn.

After you have a lawn—soak it—don't sprinkle it lightly. SUNSHINE may burn a lawn—watering in the shade will show results. Water thoroughly every few days—not a

few minutes every evening. Remember, wholesale dealers pay as high as \$1.00 a pound for certain Bent and imported Grasses for turf purposes, therefore the higher the price, the better your lawn.

FERTILIZER RATES OF APPLICATION.	
per 1000 sq. feet recommended by best authorities.	
5 lbs. (10x100) or (20x50) or (30x33) sq. feet.	
18 lbs. encourages weeds and clover.	
16 lbs. organic high in nitrogen.	
GRASS SEED	
BONE MEAL	
COTTON SEED MEAL	
SHEEP MANURE	24 lbs. encourages weeds and clover.
LIME	40 lbs. for clay soil. Not a fertilizer.
NITRATE OF SODA	8 lbs. encourages weeds and clover.
SULPHATE OF AMMONIA	6 lbs. discourages weeds and white clover. Encourages bent grasses
PEAT MOSS}	and Red Top.
HUMUS	Both retain moisture.

Copyright by Fred S. Radway, N. Y. C.

FRED RADWAY SAYS:

This is the beginning of the end—of
"The Sawdust Trail"

"Chaff—sand and sawdust versus
Highgrade tested but inexpensive
lawn seed"

"Quality will survive the pain suffered by
the Pocketbook"

Radway's

CENTRAL PARK
LAWN GRASS SEED

is not the
CHEAPEST IN PRICE, THE BEST NEVER IS!

BUSINESS REPLY CARD

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

FIRST CLASS
Permit No. 1648
(Sec. 510, P. L. & R.)
New York, N. Y.

2c.—POSTAGE WILL BE PAID BY—

RADWAY-MCCULLOUGH SEEDS
INCORPORATED

115 BROAD STREET

NEW YORK, N. Y.



NON-WARRANTY. We give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants we send out, and will not be responsible for the crop. As bearing on the above, the following remarks, taken from a recent Bulletin of the U. S. Department of Agriculture, are interesting: "Without attempting to discuss the arguments for the seedsman's disclaimer pro and con, the fact remains that reputable seedsmen stand back of their seeds and do not knowingly and willfully sell seeds that are unfit for planting purposes."